



Central to Leading with Purpose.

Central's BS in Management provides a basic foundation in management theory and practices. Upon completion of the program, management majors possess the competencies and skills necessary to successfully navigate today's complex business environment, as well as for graduate study.

Students are encouraged to customize their course of study based on their professional interests in consultation with a faculty advisor. Our graduates pursue careers in diverse areas such as Operations Management, Supply Chain Management, Human Resources Management, Entrepreneurship, Small Business Management, Healthcare Management, International Management, Non-Profit Management, or other management-oriented program interests.

Program Features

- Specialized courses to meet unique student needs and interests
- PhD-trained faculty scholars with extensive research and teaching experience
- Faculty committed to offering world class learning opportunities and helping every student succeed
- Real business world experience through school sponsored internships and the Central Cooperative Education Program
- Option for 5-year accelerated BS in Management/ MBA
- Classes offered on-campus and in hybrid and online formats
- Study abroad opportunities
- Financial aid and scholarships available



AACSB
ACCREDITED

The Central School of Business is an accredited member of AACSB International, a recognition held by less than 6% of business schools worldwide.



CENTRAL
CONNECTICUT
STATE UNIVERSITY

Coursework

Required Common Business Core (30 credits)

- Introduction to Financial Accounting
- Introduction to Managerial Accounting
- Managerial Communication I
- Legal and Ethical Environment of Business
- Managerial Finance
- Fundamentals of Management & Organizational Behavior
- Introduction to Management Information Systems
- Fundamentals of Marketing
- Introduction of Business Analytics and Skills
- Strategic Management & Capstone Seminar

General Management Core Courses (12 credits) and six Business Electives (18 credits)

- Business Organizational Behavior
- Organizational Analysis & Change Management
- Operations Management
- Management Systems

Human Resource Management Core Courses (21 credits) and three Business Electives (9 credits)

- Human Resource Management
- Business Organizational Behavior
- Organizational Analysis & Change Management -OR- Management Systems
- Labor/ Management Relations
- Compensation and Benefits
- Human Resource Development & Training
- Staffing

Small Business Management and Entrepreneurship Core Courses (12 credits) and six Business Electives (18 credits)

- Entrepreneurship and New Venture Creation
- Financing Entrepreneurial Ventures
- Managing and Growing Business -OR- New Venture Challenge
- Field Study in Entrepreneurship



Our Graduates

Central graduates are recruited from large international, national, regional, and local businesses and firms, Fortune 500 companies, the State of Connecticut, FBI, IRS, and many other organizations.



Career Preparation

Management graduates are prepared for highly rewarding careers such as:

- Account Executive
- Bank Officer
- Compensation Manager
- Construction Supervisor
- Corporate Trainer
- Credit Analyst
- Distribution Manager
- Hotel/Motel Manager
- Human Resource Associate/Manager
- Industrial Relations Director
- Insurance Agent/Underwriter
- Manager of Food Services
- Management Development Specialist
- Operations Manager
- Sales Representative
- Retail Manager



DID YOU KNOW?

Students focused in Small Business and Entrepreneurship prepare for entrepreneurial careers in new venture creation, managing family-owned or other small business enterprises, or working in an entrepreneurial capacity (product development, business development, cross-discipline leadership, etc.) for existing firms. This specialization provides a foundation in the knowledge necessary to search for and evaluate new venture opportunities, and to finance, operate, and manage new or growing businesses. Students must complete a field study experience.

ABOUT CENTRAL:

Central Connecticut State University is the largest university within the Connecticut State Colleges and Universities system. Founded in 1849, Central is also the state's oldest publicly funded university. Our campus is located in New Britain, Connecticut. Central is accredited by the New England Commission of Higher Education (NECHE).

