



## Central to Keeping the Public Informed.

Central's BA in Journalism prepares students for journalism, social media, and media relations positions across industries, government, and nonprofit organizations.

Students graduate into area newsrooms, have won prestigious opportunities such as the Dow Jones News Fund Fellowship, and win annual awards like the state Society of Professional Journalists Excellence Awards. They develop skills they carry throughout life. Active reporting trips give students opportunities to build portfolios with reports from Cuba, the UK, Ireland and Northern Ireland, Italy, China, and France. Students from other majors can build multimedia skills and develop an understanding of the importance of the First Amendment for democracy.



Our BA in Journalism can take you wherever you want to go.

- Dr. Vivian B. Martin, Professor and Chair



### Program Features

- Attend full- or part-time
- Classes on-campus and in hybrid format
- Small class sizes
- Customizable curriculum
- Real-world experiences and contacts
- Faculty are award-winning journalists and scholars
- International travel assisted by scholarships
- Immersive program encouraging publication
- Multimedia training available
- Internship opportunities
- Financial aid and scholarships available
- Free on-campus child care available



### Program Options

The department offers three career-focused program tracks. Students may take courses in any of the tracks as electives. Tracks are 15 credits within the 40-credit major.

- **Print/Digital Journalism:** Focuses on reporting and writing, including long-form projects that integrate text, images, and sound.
- **Broadcast Journalism:** Focuses on creating broadcast news in front of the camera and in behind-the-scenes roles.
- **Sports Journalism:** Focuses on building skills in multimedia, data analysis, and in-depth reporting on sports for journalistic and professional sports enterprises.



When asking our students 'What are the strengths of the Journalism Department at Central?' They replied:

"The real experience some of the professors have, like really good information that is even new to them about jobs, trends and ways to get those jobs."

"Access to events that help to strengthen the abilities of students in the field."

"Faculty that bring real experience to the classroom."

"Providing assistance to students, making opportunities available."

"The hands-on experiences. Whether it's having to write articles about real life events and people, take photos, or record videos for broadcast, all of the hands-on exercises and assignments have helped me understand journalism more effectively."



### DID YOU KNOW?

The Sigrid Schultz Scholarship supports students majoring in journalism and helps fund some study abroad opportunities. The scholarship is named for an American reporter and war correspondent believed to be the first woman named as a news bureau chief in 1925.

### Clubs

**Central Society of Professional Journalists (SPJ)** helps students interested in a career in journalism through activities, meetings, guest speakers, and professional development.

**Central Broadcast Club** promotes awareness of current events and news stories on and around campus via digital storytelling. Club develops students' skills as broadcast and multimedia journalists and encourages campus involvement.

**The Recorder** is a weekly, student-run newspaper for Central Connecticut State University.

### Career Preparation

Central Journalism graduates earn positions as:

- Reporters and editors at print and web publications throughout the Northeast (Hartford Courant, Hearst Connecticut Media, etc.)
- TV News Producers, Directors, Assignment Editors (NBC30, WFSB, WTNH, WTIC, Western Mass)
- Multimedia Editors, TV, Digital and Print organizations
- Writers for newsletters in health, education, consulting, and other fields
- Audience engagement specialists for news, sports
- Media relations specialists for associations, corporations, political staff
- Business-to-business marketers
- Sports reporters
- Sports-entertainment employees (WWE)
- Educators
- Lawyers



PROGRAM WEBSITE

### ABOUT CENTRAL:

Central Connecticut State University is the largest university within the Connecticut State Colleges and Universities system. Founded in 1849, Central is also the state's oldest publicly funded university. Our campus is located in New Britain, Connecticut. Central is accredited by the New England Commission of Higher Education (NECHE).

