



Central to Inspiring Visual Creativity.

Central's BS in Graphics Technology (GRT) prepares students to enter and succeed in the rapidly changing printing and associated industries (graphic arts/graphic communications/packaging/publishing/direct marketing) which is ranked one of the largest manufacturing industries in the United States.

All courses allow digital media content to be created and shared via computer-based publications, printed materials, interactive formats, as well as emerging digital print technologies. Some of the program's graduates are owners of digital graphics, print, and non-print businesses.

Program Options

The program (GRT) offers two career tracks for students to choose from: **Interactive Computer Graphics Technology**, and **Network Information Technology**.

Program Features

- Attend full- or part-time
- Classes on-campus
- Hands-on, minds-on project-based learning
- State-of-the-art graphics technologies hardware and software (image capturing, color science, and print technologies) laboratory
- Small class sizes
- 100% job placement at local, regional, national and international companies
- Co-op and internship opportunities often help secure employment before graduation
- Strong industry support
- Financial aid and scholarships available
- Free on-campus child care available



The Graphics Technology program is accredited by the Association of Technology, Management, & Applied Engineering (ATMAE).



Career Preparation

Central graduates are employed by the industry as:

- Network Enabled Media Technologists
- Workflow Analysts
- Integrated Media Graphic Designers
- Web Content Creators
- Management Trainees
- Production Supervisors
- Job Planners and Estimators
- Customer Service Representatives
- Pre-media Technologists
- Digital Media Color Quality Coordinators

Some graduates are owners of digital graphics, print and non-print media businesses, while others have been offered positions in companies such as Data-Mail, packaging companies, Hitchcock Printing, RR Donnelley, Konica, Minolta, Essex Printing, and more.

Clubs and Affiliations

- **Printing Industries of New England (PINE):** trade association dedicated to the printing and graphic communications industries.
- **Technical Association of Graphic Arts (TAGA):** international community of industry professionals and academics dedicated to scientific research and technological innovation in the diverse field of graphic communications.
- **Print and Graphics Scholarship Foundation (PGSF):** private not-for-profit, industry-directed organization providing undergraduate college and technical school scholarships and graduate fellowship assistance.
- **Printing United (PU):** annual event focused on bringing together the print community to experience the latest printing technologies and applications.
- **Graphic Communications Scholarship Foundation of New England (GCSFNE):** renewable scholarship for students pursuing a degree in printing or graphic communications who maintain a 2.50 GPA.

What You'll Gain

- Utilize appropriate technology, systems and processes to safely produce graphics technology related products and services.
- Manage projects, graphics technology workflows and people using appropriate business technology practices and management strategies.
- Make decisions, apply critical thinking and solve problems relevant to the graphics technology field using scientific methods, systematic approaches and analytical reasoning.
- Contribute to group processes, work effectively in teams and demonstrate leadership abilities in their area of responsibility.
- Apply written, info-graphic and verbal communication skills to communicate effectively with colleagues in the graphics industry, as well as their clients and the public.
- Apply technology responsibly and manage people and operations at the highest ethical standards.



In our department, you will always find a program that matches your background and interest. Our systematically organized engineering, engineering technology, and technology programs in closely related discipline fields are designed with flexibility for the benefits of students.

– Dr. Shuju Wu, Department Chair



PROGRAM WEBSITE

ABOUT CENTRAL:

Central Connecticut State University is the largest university within the Connecticut State Colleges and Universities system. Founded in 1849, Central is also the state's oldest publicly funded university. Our campus is located in New Britain, Connecticut. Central is accredited by the New England Commission of Higher Education (NECHE).

