

**Central Connecticut State University
School/College**

Degree: Bachelor of Arts

Program: Strategic Communication with Concentration in
Organizational Communication

Effective Term: Fall 2025

Name: _____

ID#: _____

General Education: Ways of Understanding:

Arts & Humanities (9 credits)

	Credits	Grade
Literature	3	
	3	
	3	

Social & Behavioral Sciences (12 credits)

History	3	
COMM 215 or 216	X	
	3	
	3	

Math & Natural Sciences (9-10 credits)

MATH or STAT course numbered 102 or higher	3	
Lab Science	3-4	
	3	

General Education: Essential Skills:

Written & Oral Communication (6 credits)

WRT 105 or 110	3	
COMM 140	X	

World Language (3 credits)

World Language course numbered 112 or 118*	3	
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Thriving in College (2-3 credits)

CCSU 102, 103, or FYE course**	2-3	
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A maximum of 16 credits applied towards Ways of Understanding and Essential Skills requirements may be used to fulfill a major and/or minor requirement.

International & Equity, Justice, & Inclusion (EJI) Requirements:

International	3	
International	3	
Equity, Justice, & Inclusion***	3	

Coursework applied toward International & EJI requirements may be used in any other area of general education or program requirements.

Honors Program: HON courses can be used to fulfill certain general education requirements. Consult the Honors Program curriculum for details.

Residency Requirements: A minimum of 30 credits overall must be completed in residence, with at least 15 credits in the major (at least 12 of which must be at the 300 level or above) and 9 credits in a minor at Central. In residence means attending classes conducted on campus or under supervision of Central.

* Students with 3 years, or more, of one world language at the high school level, a passing score on a world language placement exam, or native proficiency in a language other than English will have the World Language requirement waived and can satisfy this requirement with any general education free elective course (3cr).

** Transfer students with 24 or more transfer credits at the time of admission can satisfy this requirement with any general education free elective (3cr).

*** Waived for transfer students with 50 or more transfer credits at the time of admission.

Major Requirements (38 credits)

Requires grade of C- or higher, unless otherwise specified.

	Credits	Grade
COMM 234 Introduction to Public Relations	3	
COMM 253 Introduction to Organizational Communication	3	
COMM 343 Communication & Social Influence	3	
COMM 215 or COMM 216	3	
COMM 356 Professional Communication	4	
COMM 453 Organizational Communication	4	
Area of Emphasis: 3 classes from: COMM 231 or 301 or 302 or 315 or 316 or 332 or 341 or 345 or 353 or 414 or 418 or 423 or 439 or 450 or 452 or 454 or 456 or 490 or 493 or 495 or 496		
Directed Electives (to reach 38 credits)		

Additional Requirements (3 credits)

COMM 140 Public Speaking	3	
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Minor Requirements

Requires grade of C- or higher, unless otherwise specified

Coursework applied toward Related or Additional requirements may be used in any other area of general education or program requirements.

Free Electives may be used, as needed, to reach the total credits required for the degree when all other degree requirements have been met.

Total Credits Required for Degree: 120