Hospitality & Tourism Studies		Student Name:		
B.S. Degree in Hospitality & Tourism		ID #:		
		Expected Graduation		
Study Area I - Arts & Humanities (9 credits)		FOUNDATION COURSES (21 Credits)		
English Literature	3	AC 211 Intro to Financial Accounting	3	
	3	MIS 201 Intro to Management Information System	3	
	3	GEOG 120 World Regional Geography	3	
		GEOG 290 Geography of Tourism	3	
Study Area II - Social Sciences (9 credits)		FIN 200 Introduction to Finance	3	
ECON 200 Macroeconomics	3	Law 250 Legal Environment of Business	J	
ECON 201 Microeconomics	3	MGT 295 Fundamentals of Mgt	3	
HIST	3	MKT 295 Fundamentals of Mkt	3	
Study Area III - Behavioral Sciences (6 credits)		TOURISM/HOSPITALITY CORE COURSES (15 Cre	dite)	
Ottody Area in - Deliavioral Sciences (o Credits)	3	THS 300 Hospitality & Tourism Industries	3	
	3	GEOG 450 Tourism Planning	3	
		GEOG 453 Resort & Recreation Planning	3	
Study Area IV - Natural Sciences (7 credits)		GEOG 453 Resoft & Recreation Planning GEOG 454 Geography of Tourism Marketing	3	—
Study Area IV - Natural Sciences (7 credits)	3	THS 410 Tourism and Hospitality Operations	3	—
	3	THS Elective at the 400 Level	3	—
(One led must be included)	1	Ins ciective at the 400 Level	3	—
(One lab must be included)	1			
Skill Area I - Communication Skills (6 credits)		Hospitality Management Track Electives (18 Cred	lite\	
ENG 110	3	GEOG 291 National Parks and WH Sites	3	—
ENG 110	3			
	3	THS 430 Internship in Hospitality & Tourism THS 435 Independent Study in Hospitality	3	
Skill Area II - Mathematics (6 credits)		GEOG 451 Tourism Development in Southern NE		—
STAT - (STAT 200 is sugggested)	3	GEOG 453 Flourism Development in Southern NE	3	—
Math or CS	3	GEOG 455 New Directions in Tourism	3	—
Watti Gi CS	3	GEOG 456 Tourism Management	3	
Skill Area III - Foreign Language/Int'l Checklist		THS 457 Food & Beverage Management	3	
International Requirement		THS 460 Hotel & Lodging Practicum	3	—
International Requirement		GEOG 464 Cultural Heritage Tourism	3	—
AND Foreign Language Proficiency:		THS 465 Convention & Meeting Planning	3	—
		, ,	3	
3 Sequential Yrs of One Foreign Language	-	THS 490 Topics in Tourism & Hospitality	3	
at the High School Level completed 112 or 114 foreign language course		or other Tourism & Hospitality Track Electives		
Passed Foreign Language Exam				—
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Skill Area IV - University Requirement (2-3 cred	lits)	GENERAL ELECTIVES (19 -21 credits)		
	1			
Notes:				
		Total Credits Required for Graduation: 120		

## GEOG 438: Australia, New Zealand, and Oceania

This course is a survey of the important human and environmental features of Australia, New Zealand, and the island regions of Polynesia, Melanesia, and Micronesia. It provides an introduction to the historical and contemporary cultural, political, economic, and physical processes that have shaped Oceania. Topics that are explored include regional biogeography, island formation, natural disasters, cultural diversity, Indigenous migration and settlement patterns, impacts of European and American colonization, natural resource distributions, economic linkages and development, and political systems.

## **GEOG 464: Cultural Heritage Tourism**

This course provides an overview of issues associated with the identification, interpretation, protection, and management of cultural heritage, drawing on a range of examples from across geographic scales. Specific topics that will be addressed include cultural heritage politics, cultural authenticity, cultural heritage protection laws, the National Register of Historic Places, Connecticut cultural heritage attractions and policies, and challenges associated with managing cultural heritage sites.

## **GEOG 456: Tourism Management**

Effective management is vital to ensuring continued business viability, tourist and employee satisfaction, and the protection of tourism resources. This course provides an overview of the tourism management process, with an emphasis on similarities and differences among tourism products. Among the topics that will be addressed include visitor management strategies, tourist impacts, tourism business operations, service quality measures, tourist satisfaction assessments, cross cultural encounters in the service context, the role of travel intermediaries, and tourist transportation management.

## THS 465: Convention, Meeting, and Event Planning

This course introduces the operational issues associated with planning and managing conventions, meetings, and events. It combines detailed analysis of issues and trends affecting this sector of the industry with a real-world project supervised by the instructor. Among the issues discussed are facility management, identifying and selecting venues, negotiating with vendors, developing event budgets, and organizing employees.